

**MISE**

**PET ČULA**  
u poslovnom nastupu

Nikola Pantović

# PET ČULA

u poslovnom nastupu

---

01

**ČULO VIDA**

ili zašto je važno ostaviti  
vizuelni utisak

02

**ČULO UKUSA**

ili koje to vrednosti propagirate

03

**ČULO MIRISA**

ili detalj koji može da napravi  
razliku

04

**ČULO SLUHA**

ili zbog čega je bitan tonski nastup

05

**ČULO DODIRA**

ili bonton fizičke interakcije



**01/01**

**PRVI UTISAK JE POLA POSLA**

Pet čula u poslovnom nastupu / Čulo vida



01/02

# INDIVIDUALIZAM VS STEREOTIP

Pet čula u poslovnom nastupu / Čulo vida

A hand holding a smartphone and a coffee cup, overlaid with a red gradient. The background is a soft-focus image of a hand holding a smartphone and a coffee cup, with a red gradient overlay. The text is white and positioned in the lower-left corner.

**02/01**

## **PISMENO IZRAŽAVANJE**

Pet čula u poslovnom nastupu / Čulo ukusa



02/02

# BONTON JE ŽIV, UMRO NIJE

Pet čula u poslovnom nastupu / Čulo ukusa



**03/01**

**BOOSTER SAMOPOUZDANJA**

Pet čula u poslovnom nastupu / Čulo mirisa

A woman with blonde hair, wearing a white shirt and a dark blazer, is looking towards the camera with a neutral expression. She is in a meeting setting, with other people's hands and arms visible around her. The entire image is overlaid with a semi-transparent red color.

**04/01**

## **USMENA KOMUNIKACIJA**

Pet čula u poslovnom nastupu / Čulo sluha





**04/02**

## **VELIKI KOMUNIKACIJSKI NO-NO**

Pet čula u poslovnom nastupu / Čulo sluha

**05/01**

# **PRAVILA FIZIČKE INTERAKCIJE**

Pet čula u poslovnom nastupu / Čulo dodira



A photograph of a crowd of people in a meeting or conference, with many hands raised in the air. The image is dimly lit and has a dark overlay. A white rectangular box is centered over the image, containing the text "Blok za PITANJA".

Blok za

**PITANJA**



**HVALA**  
na pažnji

**Nikola Pantović**

OSNIVAČ I DIREKTOR

**MIDA Digital Agency**

[WWW.MIDA.RS](http://WWW.MIDA.RS)